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HStudio to team with Priscilla Presley for new home collection

Home Accents Today Staff – Home Accents Today, 9/30/2011 4:02:41 PM

LOS ANGELES - HStudio is partnering with Priscilla Presley to create a home and lifestyle collection of "affordable luxuries," offering vintage-inspired modern accents. The collaboration will include home decor, accent furniture, storage and organizational products.

Presley said she is passionate about the art of design and everything in the collection will express a personal story. "I am delighted to work with Shlomi Haziza and HStudio in order to help tell these stories and bring my vision for the elegant home collection to light," Presley said.



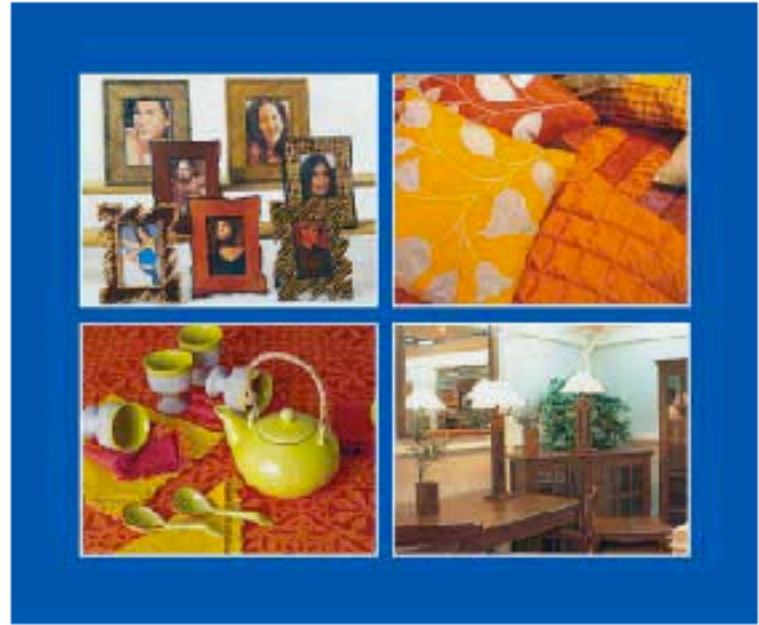
"HStudio is known for high-end furniture and decor that bridges the gap between modern and nostalgic HStudio/Priscilla Presley Home Collection rug and accent pillows, to be and I was drawn to their bold yet practical style. I believe your home is a visual expression of who you are and it is my aspiration to create an affordable yet luxurious line that reflects the beauty in all of us."

HStudio was founded in 1991 by Shlomi Haziza. The company first achieved success designing fine art sculpture and high-end accessories, later expanding to home furnishings.

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